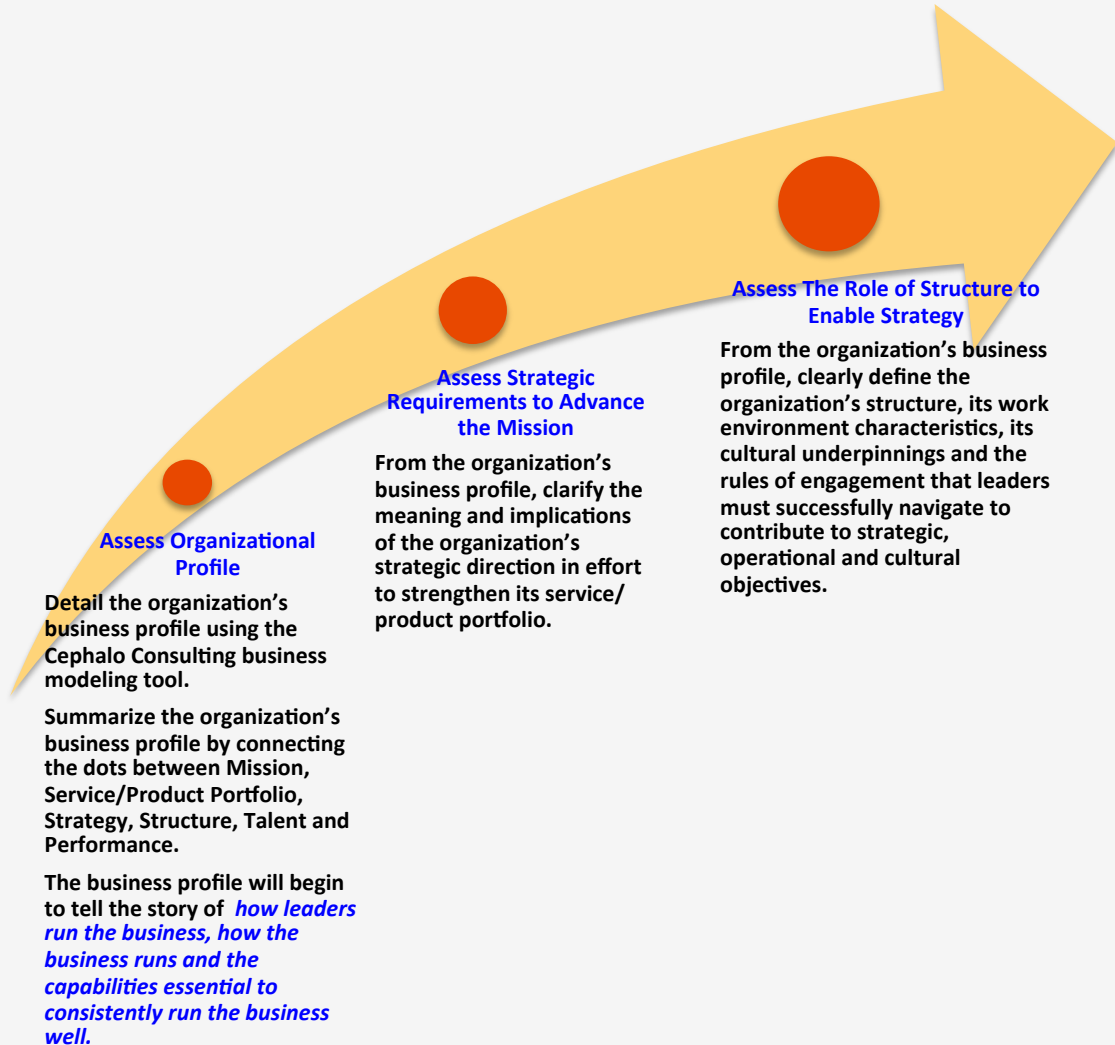


Organizational Capability Planning Framework™

Thought-to-Action Connecting the Dots

Coaching Elements At a Glance



Create A Personalized Leadership Effectiveness Coaching Playbook

Investing in focused talent capability planning and coaching will help leaders:

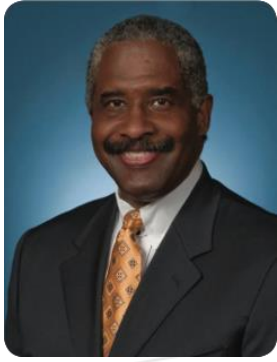
- **Embrace** the reality of current business challenges and demands;
- **Sharpen** their self-awareness of both effective and limited capabilities in the current organizational environment;
- **Prioritize** professional and personal development investments, strategies and actions to shore up capabilities essential to effectively navigating organizational challenges and demands; and
- **Practice** navigating the organizations formal and informal rules of engagement for enhanced professional and personal success.



Organizational Capability Planning Framework™ Overview

Thought-to-Action Connecting the Dots





Joe Murdock is a seasoned organizational, group, and individual capability coach with more than 40 years of multi-industry experience within the following organizations:

Mount Diablo Rehabilitation Center

Contra Costa County, CA.

Adult Probation Office

Richmond, CA.

Joseph E. Seagram and Sons, Inc.

New York, NY.

The Johnson and Johnson Family of Companies, Inc.

New Brunswick, NJ.

Aetna/US Healthcare, Inc.

Hartford, CT.

St. Vincent Health

Indianapolis, IN.

Ascension Healthcare

St. Louis, MO

His approach is focused on "**Capability Planning – Thought-to-Action, Connecting the Dots**", which provides the framework for leaders to effectively navigate "**Tsunami-like**" work environment challenges imposed by the interdependencies between the organization's Mission, Service/Product Portfolio, Strategy, Structure, Work Environment, People, and Performance Indicators.

A native of Baltimore, Maryland, Joe graduated from Cornell University with a B.S. in Human Development. He received his M.S. in Psychotherapy from San Francisco State University. Joe and his wife, Wanda, have two grown sons and currently live in Carmel, Indiana.

Capability Planning Thought-To-Action Connecting the Dots



Helping leaders effectively navigate organizational turbulence by:

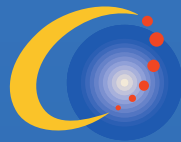
-  Assessing the organization's profile. Documenting the story of how leaders run the business, how the business runs and the capabilities essential to consistently run the business well.
-  Assessing the strategic requirements to advance the organization's mission.
-  Assessing the role of structure to enable the organization's strategy.
-  Co-creating a personalized playbook with tools to navigate organizational turbulence.

Tsunami Leadership

Swimming Effectively in Organizational Turbulence



**930 Sable Run
Carmel, Indiana 46032
<https://cephaloconsulting.com>**



CEPHALO
CONSULTING

The Environment of Work “Tsunami”

Organizations are living, breathing, functional organisms whose work environments may be characterized by a **tsunami** of complex, interdependent and integrated functional, technical and social systems with fluid “rules of engagement”.

It is in this **organizational pool** that leaders are invited to “swim” and demonstrate proficiency in navigating the strategic, operational and cultural pathways critical to mission achievement.





Investing in holistic leadership effectiveness coaching can be a productive intervention – especially when leaders are required to swim competently in a complex environment of work but may not be sufficiently practiced at doing so.

Cephalo Consulting, LLC was established to help executives and functional leaders advance their capability to lead skillfully and strategically throughout the organization's ongoing storms.

We provide leadership effectiveness consulting and coaching services and tools to help leaders effectively navigate the organization's formal and informal rules of engagement.

Thought - to - Action Connecting the Dots

Through our collaborative coaching approach, leaders will co-develop a formal leadership effectiveness “playbook” that helps them:

-  **Embrace** the reality of current business challenges and demands;
-  **Sharpen** their self-awareness of both effective and limited capabilities in the current organizational environment;
-  **Prioritize** where they need to shore up capabilities essential to navigating organizational challenges and demands; and
-  **Practice** navigating organizational rules of engagement for personal and professional success.